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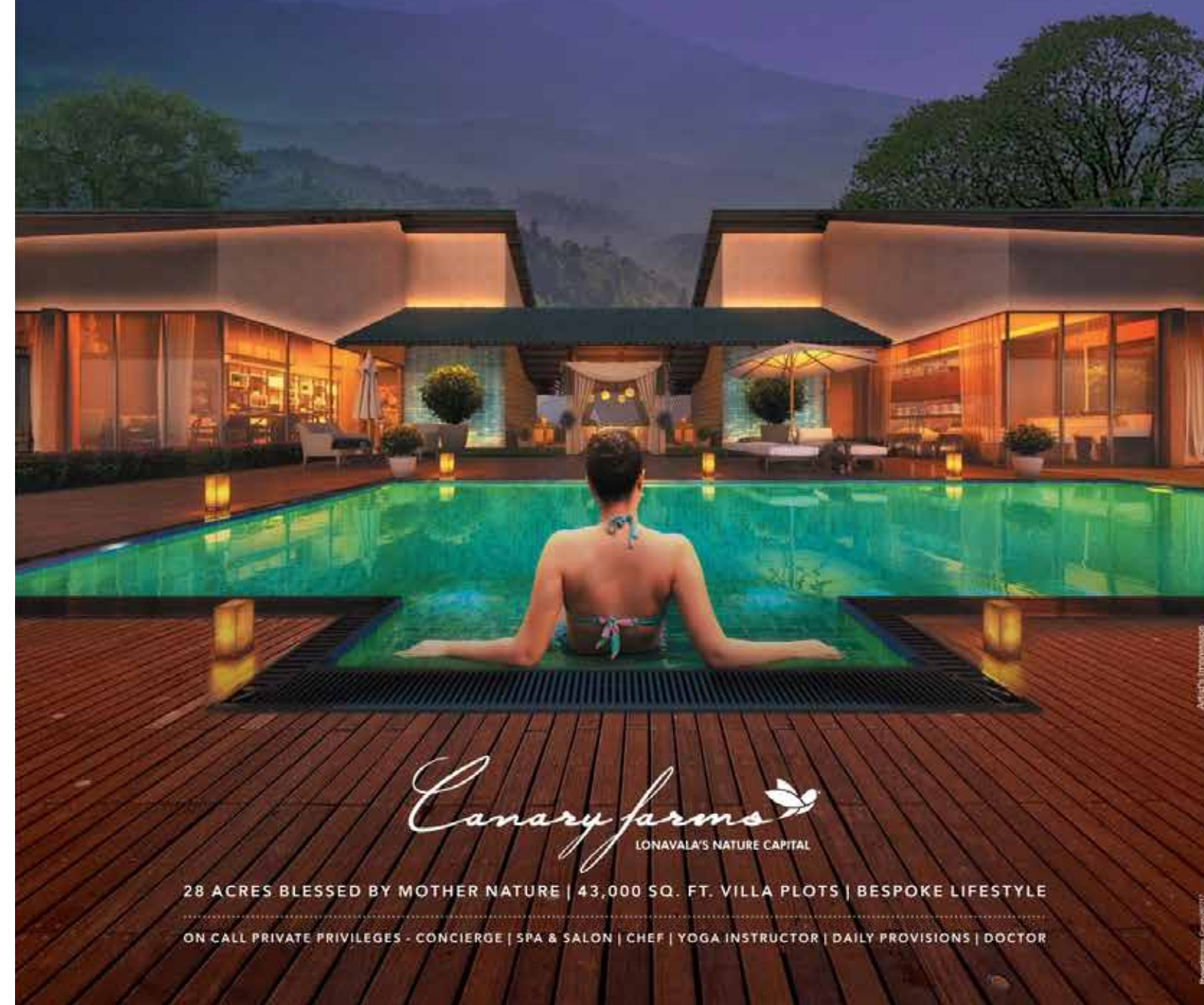
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Editor's Note

Success Times Magazine | Women of Vision Edition

In every era, there emerge voices that quietly, yet powerfully, reshape the way we think about leadership, innovation, and impact. This edition of Success Times Magazine is a tribute to such changemakers—Women of Vision—who are not only leading from the front but also redefining what it means to build with purpose.

Our cover story this month celebrates Deepali Nath, a name synonymous with ethical leadership and strategic foresight in the complex world of development consulting. As the Founder and CEO of Chancescape Consulting, Deepali has built more than just a successful enterprise—she has crafted a values-led ecosystem where collaboration, impact, and accountability are not just goals, but daily practices.

In a world that often rewards speed over depth, Deepali reminds us of the enduring power of thoughtful innovation and human-centered leadership. Her journey—from the grassroots of fieldwork to the boardrooms of global development—offers not only inspiration but a blueprint for those striving to build enterprises that are both agile and anchored in integrity.

This issue dives deep into stories of resilience, reinvention, and quiet revolution. From driving systemic change through strategic partnerships to investing in next-gen solutions for community development, the women featured here are reshaping entire landscapes—sometimes without fanfare, but always with fierce intention.

We invite you to immerse yourself in these narratives—not just to celebrate their achievements, but to reflect on what becomes possible when leadership is fueled by vision, courage, and care.

Here's to building with purpose, and leading with heart.

Warmly,
Varsha Massey
Editor-in-Chief
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Deepali Nath
Founder & CEO



In a rapidly changing world that is forging ahead through digitalisation, globalisation, and rising complexity, there are leaders who make their mark not only by building businesses but by creating meaning, movement, and purpose and impact. Deepali Nath, founder and CEO of Changescape Consulting, is one such leader. While much of the world slowed down during the COVID-19 pandemic, she quietly established a firm that has since made its mark in the complex field of development consulting. Changescape Consulting is not only a consultancy; it's a vision come to life. At its essence lies a woman who has dedicated years of her life to the development sector, learning, unlearning, and leading with compassion, depth, and a passion for excellence.

A Deeper Look at Changescape Consulting

Based in East of Kailash, Delhi, Changescape Consulting came into existence in 2020 to offer strategic advice and implementation support to a wide variety of clients ranging from development organisations, corporations, universities, and research institutions to government agencies.

It is differentiated by having a dynamic approach covering three major areas of service: strategic development and programme design, programme implementation, and evidence-based learning and impact assessment. Changescape isn't the kind of consultancy that parachutes in, drops a few generic recommendations, and vanishes. Instead, they're hands-on from the wild brainstorming at the start, right down to the nitty-gritty of impact assessment at the end. Their approach isn't just academic—it's rooted in real-world problem solving. When clients face complicated sector challenges, Changescape leverages evidence-based methodologies, but they're not just copying and pasting from a playbook. They customize every strategy to fit the client's unique operational environment, which, honestly, is rare in this field.

You'll notice their commitment to quality and ethics isn't just a checkbox. There's a visible culture of collaboration and continual professional development woven into their project delivery. Every partnership reflects this—whether it's the transparent communication style or the rigorous validation of results. Even though they're a compact team, they punch way above their weight class thanks to a deep bench of technical associates. These aren't just surface-level experts; we're talking specialists with sector-specific experience that lets Changescape tackle everything from complex regulatory compliance issues to advanced analytics. In short, they're that rare blend of agile and deeply technically oriented team, making them a go-to for organizations navigating tough, high-stakes environments.

Inspiration Born from Experience

The seed for Changescape was sown long before 2020. Over the course of her long professional career, Deepali worked with top organisations like Save the Children, Clinton Health Access Initiative (CHAI), IDE International and Nielsen, the erstwhile ORG Centre for Social Research. Over this period, she increasingly saw a pervasive issue: a focus on processes and deliverables tended to dampen actual impact in the world.

She came to an understanding that a business based on good values, informed by observations, and structured to truly empower clients had the potential to do more than provide consultancy—its potential was to create change, she still carries on in the same way. This epiphany prompted the founding of Changescape Consulting.

Her past experience co-founding a business with Dr. Sudeep Singh Gadok—a brilliant strategist and close buddy—also stimulated her to try different things. Their collaboration and experiences from it still influence the culture of Changescape.



Evolution of the Industry, Evolution of Changescape

In the past decade, development consulting has evolved considerably. Working across sectors has become the norm instead of an oddity. Technology hasn't just nudged the way we handle data—it's blown the whole process wide open. We're talking about everything from automated data collection to complex analytics running 24/7, even on stuff like your morning coffee order. The scale and speed are wild. And let's not kid ourselves, this means the stakes are higher when it comes to how we handle that information.

With this explosion of digital tools, the industry's finally waking up to the fact that it can't just be a free-for-all. Ethical standards aren't just a box to tick anymore—they've become mission-critical. You've got privacy concerns, algorithmic bias, and data security headaches. If you're not accounting for those, you're basically asking for trouble.

Inclusivity's another big deal. Old-school systems used to leave whole groups in the dust, but now there's real pressure to make sure tech works for everyone, not just the usual suspects. Accessibility features, multilingual support, and fairer data sets are starting to matter in a real, technical sense. And then there's sustainability. Data centers eat up power like it's candy, so now there's a push for greener infrastructure and smarter resource management. Companies aren't just bragging about speed—they're getting grilled about their carbon footprint, too.

So, yeah, digital transformation isn't just about shiny new gadgets. It's forcing everybody to rethink the rules—technically, ethically, and socially. Ignore it, and you're already behind.

Changescape Consulting has developed along with these changes, embracing the most contemporary technologies for data collection and analysis, and having strong systems to assure ethical compliance. Notably, it has kept a human-centered strategy, placing as much emphasis on learning from the ground as on technical acumen. This combination of flexibility and fundamental values has allowed Changescape to develop organically, gaining clients' trust in India and amongst global development groups.

Leadership Amidst Change

Deepali, as a leader, appreciates flexibility, openness, and enabling her staff. The work of development consulting can be very capricious—government policies shift, donors' priorities shift, and international events always have spillover impacts which affect even the most localized projects. She's basically become the backbone of the team—think stabilizer, but with a sixth sense for change. Her approach isn't just about keeping people from veering off course; she's constantly scanning the horizon for what's next, already troubleshooting before the rest of us even realize there's a shift coming. That kind of forward-thinking isn't just rare, it's borderline strategic gold, especially in social sector where the ground's always shifting.



Because she's wired this way, the whole Changescape team has been inspired and motivated by this habit. There's this built-in reflex now: everyone's tuned into ongoing learning, tossing out new ideas, and nobody's afraid to speak up when something feels off. Communication's not just open—it's like a two-way street during rush hour. Accountability? That's non-negotiable. Doesn't matter if you're designing strategies, research tools, or running ops—every single person's expected to take real ownership of their role and impact. If you mess up, you talk about it. If you have a breakthrough, you share it. That's how technical excellence gets baked into the culture, not just tacked on as a buzzword.

Plus, this anticipation-driven mindset fuels a kind of creative problem-solving you don't see in teams stuck in reactive mode. Instead of waiting for a process to break, someone's already building a better one or flagging a potential bottleneck. It's a culture where adaptability isn't just encouraged—it's mandatory, and honestly, it gives Changescape a serious edge in staying ahead of the curve.

Operational Model Rooted in Collaboration

Changescape's unique modus operandi is based on an inner core team backed by a flexible network of senior professionals representing different disciplines and locations.

This strategy maintains low costs while allowing the company to compile tailor-made project teams that fit the unique needs of each client. Whether a rural India public health project or gender inclusion review for a business client, Changescape creates teams that combine strategic competence with regional insight. This flexible yet targeted strategy guarantees each project gets the care, understanding, and completeness it deserves.

Unique Identity Amidst a Throng

In an environment where there are numerous consulting agencies, Changescape stands out by living up to its words and commitment. The professionals you interact with at the outset—the ones leading the sales conversation—are precisely the experts who stay embedded in the project from start to finish. This isn't just about keeping faces familiar; it's a deliberate strategy to ensure project continuity, technical rigor, and direct accountability. There's no risk of losing critical context during awkward handovers, because the same technical minds shepherd every phase, from proposal to delivery.

When it comes to the company's core values—collaboration, innovation, quality, accountability, and learning—these aren't empty catchphrases dropped into a mission statement. They're operational principles, visible in the day-to-day workflow. Senior staff don't just manage projects; they actively mentor junior professionals, sharing domain knowledge, technical frameworks, and hard-won lessons from the field. This kind of knowledge transfer isn't accidental—it's baked right into their processes.



Clients don't just get a final deliverable; they're invited to build their own capabilities throughout the engagement. The team's technical guidance goes beyond troubleshooting—they help clients implement best practices, analyze data more effectively, and adopt sustainable solutions. The guiding philosophy here is clear: durable impact stems from empowering every participant, not just handing over a report. In practice, that means ongoing capacity-building, transparent communication, and a willingness to iterate until the client's team can stand on its own, fully equipped to tackle future challenges.

Value Proposition That Resonates

What really distinguishes Changescape is its end-to-end involvement in the project life cycle. The consultancy does not merely diagnose problems or write reports; it stays involved during

implementation and evaluation. This constant presence enables it to harvest rich long-term learning and build lasting relationships with clients. Deepali points out that their goal is to build real value instead of merely ticking boxes. By emphasising collaboration, thorough quality assurance, and capacity development, each project becomes a meaningful journey of transformation for both the client and the communities they serve.

R&D at the Heart of Innovation

In today's world driven by data, Changescape places a strong emphasis on Research and Development as a cornerstone for effective programming. By staying abreast of emerging methodologies, leveraging appropriate tools and technologies, and continuously exploring innovative approaches, we ensure that our strategies remain context-responsive, evidence-informed, and adaptable.

In one of our pilot studies, we explored a range of methodologies to assess whether digital health interventions can effectively improve knowledge, attitudes, self-efficacy, and the uptake of family planning services. Currently evidence on the impact of digital health interventions for family planning is lacking and limited in part by methodological challenges facing the digital health research space. Conducting and disseminating learning's from pilot research in this field is key to supporting the design and successful implementation of full-scale effectiveness trials of digital health interventions for family planning

Leveraging Technology for Greater Reach

Technology plays a pivotal role in how Changescape operates. From integrating Computer-Assisted Personal Interviewing (CAPI) for real time data collection to use of latest analytical software and AI, the firm has integrated technology into its operations. This has allowed them to make available real-time dashboards, faster turnaround times, and reduced operational expenses. In the future, they intend to build technology-based CSR monitoring systems and online learning platforms. These initiatives are meant to open up knowledge and facilitate organisations in acquiring in-house capability in fundraising, gender integration, and impact measurement.

A Journey Carved in Experience

Deepali Nath's educational profile is founded in commerce and economics, with credentials from highly respected institutions like Lady Shri Ram College and South Campus.

Deepali's career trajectory isn't just impressive on paper—it's a masterclass in practical, hands-on leadership development. Starting off as a Management Trainee at Logic Systems, she didn't just clock in and out; she was the type who'd dive into the nitty-gritty, learning the ropes from the ground up. By the time she landed director-level positions at global giants like Save the Children and CHAI, she'd already built a toolkit full of real-world solutions and strategic know-how.

Now, here's where it gets interesting from a technical perspective: Each role she's taken on has given her a chance to refine her skills in systems thinking, organizational design, and large-scale program management. She's not just adaptable—she's practically engineered for complexity. In developing and managing Changescape, she's leveraged this vast experience to design systems that aren't just efficient, but also scalable and resilient to disruption.

But here's the kicker—her technical prowess doesn't come at the expense of soft skills. She's got this rare knack for blending analytical thinking with emotional intelligence. Teams under her leadership aren't just well-organized, they're motivated and engaged, which, let's be real, is half the battle in any technical project. She's become a sought-after mentor, not just because she knows her stuff, but because she can translate that knowledge into actionable guidance for others. If you want someone who can architect robust solutions and still inspire a team to rally behind a shared vision, Deepali's the blueprint.

Milestones That Matter

Since 2020, Changescape has evolved from a concept-stage entity into a recognized player in the consulting space, both nationally and internationally. Their portfolio spans multiple sectors, and the impact is tangible—policies and practices have shifted because of their work. The migration and leprosy initiative stands out, demonstrating Changescape's expertise in orchestrating complex, multi-stakeholder projects that drive systemic change. If you're looking at organizational capacity for high-level planning and implementation, this firm has clearly proven itself. It also reinforced the company's conviction that development consulting can indeed be transformational and ought to make meaningful change its goal.

Looking Ahead: The Road to Expansion

Changescape Consulting is preparing to enter its next phase of growth. Alright, let's get a bit more technical about it. They're rolling out a suite of online learning modules and certification programs—think scalable education platforms that can be leveraged for workforce upskilling or compliance training. On top of that, they're developing digital solutions for CSR reporting. We're talking dashboards, maybe even some AI to quantify and visualize social impact metrics, which companies are pretty much obsessed with these days.

They're not stopping there, either. These folks are forming strategic alliances with both private and public sector players to execute community outreach initiatives. That means setting up frameworks for project management, impact tracking, and stakeholder engagement—all the nuts and bolts needed to actually move the needle on social programs.

Internally, they're focusing on knowledge management—standardizing best practices, building reusable operational models, and creating templates so teams aren't reinventing the wheel every time. It's about efficiency and scalability.

The end game? Expand their social footprint, unlock new revenue streams, and break into fresh markets—all while building out a robust infrastructure that supports both mission-driven goals and business growth. Basically, it's a multi-layered strategy that hits on tech innovation, operational excellence, and social responsibility, all at once.

Deepali Nath: A Woman of Vision

Deepali Nath stands at the heart of Changescape's story—a woman whose professional life has been dedicated to serving others, building communities, and changing dialogues from conformity to impact.

She's not the type to bark orders or crave the spotlight, honestly. Instead, she's got this quiet grace, leading with a ton of empathy. You can tell she cares more about working together and sticking to her values than being in charge just for the sake of it. Real power, for her, is all about making genuine connections—not bossing people around.

Now, if you break down her approach from a technical standpoint, it's basically textbook transformational leadership—she motivates her team through trust, shared vision, and emotional intelligence instead of old-school command-and-control tactics. The collaborative angle isn't just for show either; it creates a feedback-rich environment where people actually feel heard, which, let's be real, is a rarity in a lot of organizations. This way, she builds a culture that thrives on openness and mutual respect. It's not about hierarchy; it's about leveraging each person's strengths. The result? Teams that are not just more engaged, but straight-up more innovative and resilient, because everyone's invested in the outcome. That's leadership that actually works, not just looks good on paper. In celebrating the "Women of Vision," Deepali is differentiated not only by what she has done but by how she continues to construct—bravely, distinctly, and empathetically. At Changescape, she has designed more than a consultancy; she is living embodiment of what it is to be purpose-driven. In her, the sector receives a beacon—quietly subversive, deeply impactful, and unreservedly visionary.





SUCCESS STORY OF MUKESH AMBANI

Mukesh Ambani, one of the wealthiest and most influential business magnates in the world, has built a legacy that extends beyond corporate success. As the chairman and managing director of Reliance Industries Limited (RIL), India's largest company by market capitalization, Ambani's rise is a story of ambition, innovation, and perseverance. His journey from inheriting a well-established empire to turning it into a global conglomerate is nothing short of extraordinary. Let's explore how Mukesh Ambani became a symbol of business excellence, innovation, and resilience.

Early Life and Education

Mukesh Ambani was born on April 19, 1957, in Yemen, where his father Dhirubhai Ambani worked. His family returned to India when Mukesh was still young, and they settled in Mumbai. Growing up, Mukesh was deeply influenced by his father, a self-made entrepreneur who founded Reliance Industries in the 1960s. Dhirubhai Ambani's vision and entrepreneurial drive were pivotal in shaping Mukesh's future ambitions.

After completing his schooling in Mumbai, Mukesh attended the Institute of Chemical Technology (ICT) in Mumbai, where he earned a degree in chemical engineering. He later pursued an MBA at Stanford University but dropped out in 1980 to help his father build Reliance's fledgling polyester business. Mukesh's early exposure to the inner workings of a growing company laid the foundation for his future leadership at Reliance.

Building Reliance: A New Era of Expansion

Reliance was already a successful company under Dhirubhai Ambani's leadership, but it was Mukesh who truly transformed it into a global powerhouse. When he joined the company, Reliance was primarily focused on textiles and polyester manufacturing. However, under Mukesh's leadership, the company diversified into petrochemicals, refining, and eventually telecommunications and retail.

The Petrochemical and Refining Empire

One of Mukesh's first major projects was the construction of the world's largest grassroots petroleum refinery in Jamnagar, Gujarat. This ambitious project, completed in 1999, has a refining capacity of over 660,000 barrels per day and became a key driver of Reliance's growth in the global petrochemical market. Mukesh's strategic vision of creating a vertically integrated business—from oil exploration to refining to retail—enabled Reliance to maintain competitive pricing and achieve massive economies of scale.

This move not only cemented Reliance's position as a leader in petrochemicals but also propelled the company onto the global stage. Today, Reliance Industries is one of the largest petrochemical and refining businesses in the world, with significant operations in oil exploration, production, and refining.

The Telecommunications Revolution: Jio

Perhaps Mukesh Ambani's most transformative project was the launch of Reliance Jio, a telecommunications venture that changed the landscape of digital communication in India. Before Jio's entry in 2016, the Indian telecom industry was dominated by a few major players, and data prices were relatively high. Mukesh saw an opportunity to revolutionize the sector by making high-speed internet accessible and affordable to millions of Indians.

Jio disrupted the Indian telecom market by offering free voice calls, incredibly low-cost data plans, and seamless 4G connectivity. Within a few months, Jio amassed millions of users, forcing competitors to slash prices and innovate to keep up. Today, Reliance Jio boasts over 400 million subscribers, making it one of the largest telecom providers in the world.

What made Jio's success so significant was not just its impact on telecommunications but also its role in driving India's digital economy.

Jio played a crucial part in increasing internet penetration across India, especially in rural areas, thus creating opportunities for e-commerce, digital education, and online entertainment.

Retail and E-Commerce: A New Frontier

In addition to telecom, Mukesh Ambani has spearheaded Reliance's foray into retail and e-commerce. Reliance Retail, founded in 2006, is now India's largest retailer, offering everything from groceries to fashion to electronics. Ambani's vision for retail is deeply connected to his broader goal of creating a seamless online-offline ecosystem, integrating Jio's digital capabilities with physical retail.

Reliance's entry into e-commerce has been marked by significant partnerships and acquisitions. The company has invested heavily in its digital commerce platform, JioMart, which aims to compete with global giants like Amazon and Walmart (through Flipkart) in the Indian market. By leveraging Jio's digital infrastructure and Reliance Retail's extensive network, Mukesh Ambani envisions a retail revolution that caters to every corner of India, from the largest cities to the smallest villages.

Leadership and Vision

Mukesh Ambani's leadership style is characterized by his ability to think long-term, take calculated risks, and execute complex projects on a massive scale. His strategic vision has allowed Reliance to grow into a diversified conglomerate with interests in petrochemicals, refining, telecommunications, retail, and digital services. Under his leadership, Reliance Industries became the first Indian company to surpass \$200 billion in market capitalization.

What sets Mukesh apart as a leader is his forward-thinking approach. Whether it's investing in renewable energy, focusing on sustainability, or creating a digital ecosystem that integrates telecom, retail, and e-commerce, Mukesh Ambani always seems to have his sights set on the next big opportunity.

In recent years, Reliance has made significant strides in green energy. The company announced plans to invest heavily in renewable energy projects, particularly solar energy, with a vision to become a major player in the clean energy sector. This shift aligns with Mukesh's long-term goal of making Reliance a carbon-neutral company by 2035.

Challenges and Controversies

Like any successful business leader, Mukesh Ambani's career has not been without challenges and controversies. One of the most well-known disputes involved a public feud with his younger brother, Anil Ambani, over the division of the Reliance empire after their father's death in 2002. The split of assets was contentious and led to years of rivalry between the brothers' businesses. However, Mukesh ultimately emerged as the more successful of the two, with Reliance Industries continuing to thrive while Anil's businesses faced significant financial troubles.

Additionally, Jio's disruptive entry into the telecom market was met with criticism from competitors who accused the company of using predatory pricing to gain market share. However, Mukesh's ability to navigate these challenges and turn them into opportunities has only strengthened his position as a formidable business leader.

Philanthropy and Social Impact

Beyond his business acumen, Mukesh Ambani is also known for his philanthropic endeavors. Through the Reliance Foundation, led by his wife Nita Ambani, the Ambani family has contributed significantly to education, healthcare, rural development, and disaster relief in India. The foundation's initiatives, such as building hospitals, providing scholarships, and supporting sports development, reflect Mukesh's commitment to giving back to society.

During the COVID-19 pandemic, Mukesh Ambani and Reliance Industries played a critical role in supporting India's healthcare infrastructure. The company repurposed its factories to produce medical-grade oxygen and supplied millions of liters of oxygen to hospitals across the country. Additionally, Reliance Foundation contributed to relief efforts by providing food, financial aid, and medical equipment to those affected by the pandemic.

Legacy and Future Prospects

Mukesh Ambani's success story is far from over. With plans to expand Reliance's presence in renewable energy, digital services, and e-commerce, Mukesh is positioning the company for a future where sustainability and technology play central roles. His ability to adapt to changing market dynamics, invest in disruptive technologies, and lead with innovation ensures that Reliance will remain at the forefront of global business.

Mukesh Ambani's legacy extends beyond business success; he has transformed entire industries, brought digital connectivity to millions, and contributed to India's economic development. As a visionary leader, Mukesh Ambani continues to push the boundaries of what's possible, making his success story one that will be remembered for generations to come.

Conclusion

Mukesh Ambani's journey from inheriting his father's business to building a global empire is a testament to his vision, resilience, and ability to innovate. His success is built on a foundation of hard work, strategic thinking, and a willingness to take risks. Through his leadership, Reliance Industries has become a global conglomerate with interests spanning multiple sectors, and his influence continues to shape India's economic landscape. Ambani's story is not just one of personal success, but of a business that has transformed entire industries and changed the lives of millions.



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My Chhota School

Building a Nation of Learners, One
Preschool at a Time

As the world gradually picks up from the pandemic disruptions, the criticality of quality physical education—particularly during the formative initial years—has once again taken center stage. Although the pandemic accelerated online learning to the forefront, it also made the limitations of e-learning, especially for young children, evident. The early years (ages 0–8) are universally recognized as the most significant period in a child’s cognitive, emotional, and social development. Therefore, preschool education has a significant role to play in forming the minds and futures of young learners. As a result, despite this explosive expansion, there is still an uneven access to good early education in India. Most low-income and rural regions continue to be without sustainable, private preschools. The majority of franchise models operating today have hefty fees—ranging from ₹10 to ₹15 lakh as initial investment, plus periodic royalty charges of 15–20%—making break-even or profit very hard to attain for partners in lower-income areas. As a result, there is a huge unmet demand for low-cost, quality preschools in India.

A Dream Takes Hold

In 2018, My Chhota School (MCS) was founded by Kshitiz Bhasin with a visionary and ambitious dream: making world-class education accessible and affordable to all children, irrespective of geography or financial status. The idea for MCS germinated in Kshitiz’s exposure to his family’s publishing business, which distributed learning materials like books, uniforms, toys, and furniture to preschools all over the country. Between 2015 and 2018, while working closely with these schools, Kshitiz observed the industry’s gaps firsthand. He noted how high franchise costs made quality education inaccessible in Tier II, Tier III, and rural markets.

Pledging to create a model that would function even in the nation’s most underprivileged clusters, Kshitiz built the foundation for MCS on a novel methodology—providing one of the lowest franchisee fees in the sector (as low as ₹60,000) and a royalty-free model. The strategy enabled young education entrepreneurs to launch preschools with low startup costs while benefiting from quality curriculum, brand, training, and back-end support. By bridging the cost barrier, My Chhota School enabled cheap education to thrive in areas where it was previously unthinkable.

A Model That Works

My Chhota School has become one of India’s largest and most diversified preschool chains today, in mid-2025. MCS has over 850 schools in 325+ locations, demonstrating that cheap early education is not merely possible but replicable. While paying pocket-friendly tuition fees to parents, the MCS franchisees can make sufficient returns on investment because the operating model is efficient and cost-effective.

The MCS curriculum aims to facilitate well-rounded child development and welcomes learning through play. “Kids learn best when they’re allowed to discover,” quotes Kshitiz. “Our curriculum is research-driven by leading global educationists and fosters active participation, imagination, and analytical thinking.” The MCS curriculum involves activity-based, theme-based, play-based, and inquiry-based learning, allowing children to explore and discover through imagination. Flexibility of age-based learning and a



Kshitiz Bhasin
Founder

systematic shift from preschool to early primary school ensures a smoother learning process, improved retention, and healthy self-perception among children.

Introducing MCS+: A Digital Leap Forward

As part of its future-oriented growth, MCS has launched MCS+, a technology-based admissions and content platform. MCS+ enables potential students to enroll online through the firm’s website or app, making the enrollment process easier and directing students to the nearest partner preschool. Besides ease in admissions, MCS+ provides access to special digital content like art and craft classes, spoken English classes, dance classes, and more.

MCS+ not only improves the parent and student experience but also provides a worthwhile revenue source for the company and its franchisees. Under this arrangement, MCS works on a revenue-sharing basis with schools for each digital admission received from its platform. To date, MCS generated most of its revenues from franchise fees and the sale of branded

educational content. With MCS+, the company is broadening its financial base while still providing value to its partners and end-users.

Focused on Growth, Grounded in Values

Kshitiz is dreaming of growth by multiple times in the coming two to three years. MCS aims to cover 3,000 schools and more than 100,000 users of students by 2026. Brand-building, marketing efforts, and team growth are also being invested in by the company to fuel its expansion. Revenue is expected to grow from a current run rate of ₹100 million annually to ₹500 million in three years.

“What distinguishes us is that we are highly committed to the bottom line without sacrificing quality,” says Kshitiz. **“Much of our growth will be driven through scaling our existing model, and the remainder will be driven by new initiatives such as MCS+ and our growing portfolio of services.”**

A Mission Beyond Business

Though MCS is certainly a business success story, its purpose extends far beyond business metrics. The organization is working to close the education gap in India by making quality early education a reality in places where it has traditionally been out of reach. **“We’ve managed to bring schools to areas where children once had to walk miles just to attend a class,”** says Kshitiz. **“And just as importantly, we’re educating parents on why early childhood care and education is critical to a child’s future.”**

In as populous and diverse a nation as India, building a sustainable and inclusive model for early education isn’t a simple task. But with innovation, compassion, and dogged implementation, My Chhota School has emerged as a beacon of what can be achieved when purpose and strategy converge.



Conclusion

As India heads toward a more educated, more equal future, My Chhota School is at the forefront of revolutionizing the preschool space. With a clear mission, a replicable model, and a forward-thinking founder, MCS is not only transforming the way India teaches its youngest citizens but also empowering a new generation of learners, educators, and entrepreneurs nationwide.





10 Foods to improves brain function

Enhancing brain function through diet is a well-researched area of nutrition science, and many foods are known to boost cognitive performance, improve memory, and support overall brain health. Below is an exploration of 10 such brain-boosting foods, based on the latest research, that contribute to cognitive function, protect against neurodegenerative diseases, and improve mental clarity.

1. Fatty Fish

Fatty fish, like salmon, trout, and sardines, are rich in omega-3 fatty acids, which are critical for brain health. Omega-3s are essential for building brain and nerve cells, playing a key role in learning and memory. The brain is composed of about 60% fat, and a large portion of this is made from omega-3 fats. These fatty acids are also linked to slowing age-related mental decline and protecting against Alzheimer's disease.

How it helps: Omega-3s enhance synaptic plasticity, improve blood flow in the brain, and reduce inflammation, making fatty fish a top food for cognitive enhancement.

2. Blueberries

Blueberries are packed with antioxidants, specifically anthocyanins, which have anti-inflammatory and antioxidant effects. These compounds help protect the brain from oxidative stress and may reduce the effects of neurodegeneration by improving communication between brain cells.

How it helps: Research shows that blueberries can help improve memory and delay short-term memory loss due to aging. Regular consumption is associated with improved brain function and neuroprotection.

3. Turmeric

Turmeric is a powerful anti-inflammatory spice that contains curcumin, a compound capable of crossing the blood-brain barrier. Curcumin has been shown to benefit brain cells by promoting neuron growth and reducing cognitive decline.

How it helps: Curcumin boosts levels of brain-derived neurotrophic factor (BDNF), a type of growth hormone that helps brain cells grow. It is also believed to improve mood and reduce symptoms of depression, as well as delay the onset of neurodegenerative diseases like Alzheimer's.

4. Broccoli

Broccoli is high in vitamin K, which is known for its role in supporting cognitive function. Vitamin K is essential for the formation of sphingolipids, a type of fat found in brain cells. Broccoli also contains a variety of anti-inflammatory and antioxidant compounds.

How it helps: In addition to improving brain function, broccoli's antioxidants help protect the brain from damage. Its high levels of fiber and low calorie content make it an excellent food for both brain and overall body health.

5. Pumpkin Seeds

Pumpkin seeds are rich in magnesium, iron, zinc, and copper, all of which are essential for brain health. Zinc is involved in nerve signaling, magnesium supports learning and memory, and copper controls nerve signals.

How it helps: The minerals found in pumpkin seeds help protect the brain against age-related cognitive decline and neurodegenerative conditions. They are also excellent for improving memory and concentration.

6. Oranges

Oranges are an excellent source of vitamin C, which is crucial for preventing mental decline and protecting the brain against free radical damage. Vitamin C also supports healthy brain aging by fighting oxidative stress and inflammation.

How it helps: Studies have shown that adequate levels of vitamin C are key for preventing cognitive decline, and people with higher levels of this antioxidant tend to perform better on tests involving attention, memory, and focus.

7. Nuts (especially Walnuts)

Nuts, especially walnuts, are linked to improved cognitive function. They are rich in antioxidants, healthy fats, and vitamin E, which help protect against oxidative damage. Walnuts, in particular, are loaded with alpha-linolenic acid (ALA), a plant-based omega-3 fatty acid.

How it helps: The combination of omega-3s, antioxidants, and vitamin E in nuts improves brain function by reducing inflammation and oxidative stress. This can help slow cognitive decline as you age, while also improving memory and reasoning skills.

8. Dark Chocolate

Dark chocolate contains flavonoids, caffeine, and antioxidants, all of which provide various cognitive benefits. The flavonoids in chocolate accumulate in the brain areas responsible for learning and memory, protecting the brain from cognitive decline.

How it helps: Studies have found that dark chocolate may enhance brain plasticity, which is crucial for learning, and can improve both short-term and long-term memory. It also promotes better blood flow to the brain, leading to improved focus and concentration.

9. Eggs

Eggs are rich in several nutrients critical for brain health, including vitamins B6 and B12, folate, and choline. Choline is particularly important, as it is used to create acetylcholine, a neurotransmitter that helps regulate mood and memory.

How it helps: Eating enough choline can help improve memory and cognitive function, while the B vitamins in eggs slow the progression of cognitive decline and help with brain development in the early stages of life.

10. Green Tea

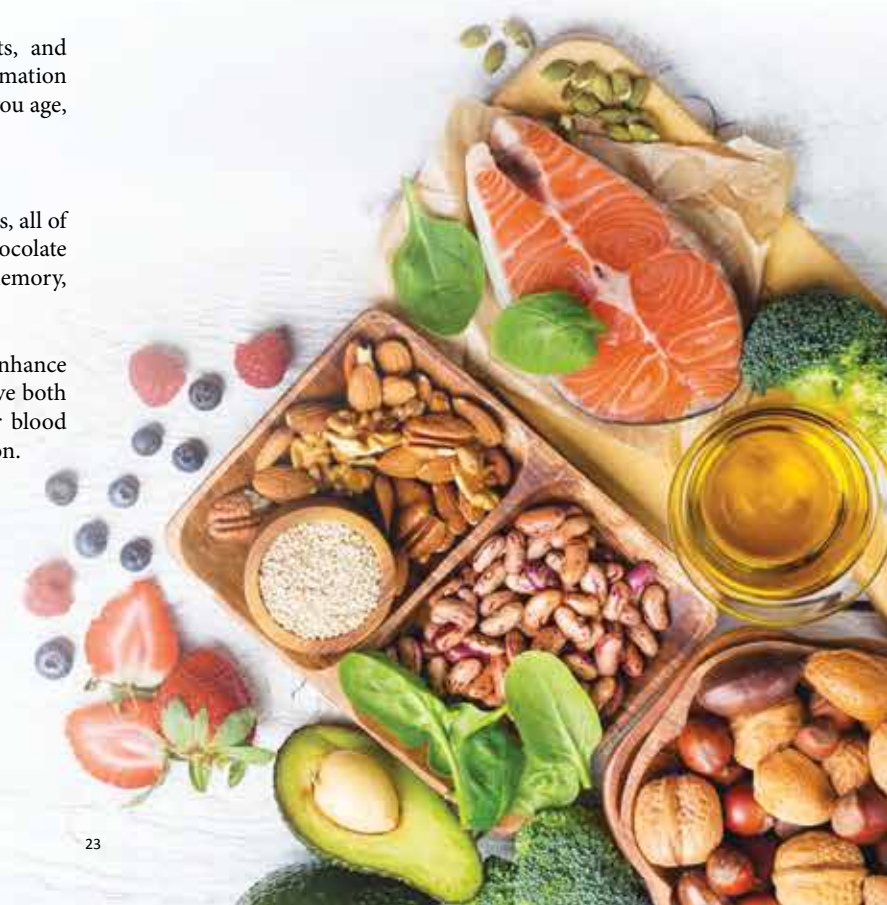
Green tea contains both caffeine and L-theanine, which work together to boost brain function. While caffeine improves focus, alertness, and performance, L-theanine promotes relaxation without drowsiness. Together, they improve overall cognitive function, especially in terms of attention and working memory.

How it helps: Green tea has been found to increase the brain's ability to focus and process information. Its antioxidants protect the brain from aging, while L-theanine provides a calming effect, helping to reduce stress and improve mood.

Conclusion

Eating for brain health involves choosing foods rich in antioxidants, healthy fats, vitamins, and minerals. These 10 foods—fatty fish, blueberries, turmeric, broccoli, pumpkin seeds, oranges, walnuts, dark chocolate, eggs, and green tea—are proven to enhance cognitive function, protect against neurodegenerative diseases, and support mental clarity and mood. By incorporating them into your daily diet, you can give your brain the nutrition it needs to perform at its best.

Each of these foods has specific nutrients that support various aspects of brain health, from improving memory and focus to reducing the risk of cognitive decline. While diet alone won't prevent brain-related issues entirely, maintaining a nutrient-rich diet is one of the most effective ways to support long-term brain health and function.



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Social Worker

A Journey from Housewife to Social Changemaker



Jyoti Shukla
Founder

Introduction

Life often presents crossroads where individuals must choose between comfort and ambition. For Jyoti Shukla, the choice was clear—she wanted to expand her horizons beyond the traditional role of a housewife. Her journey, which began in 2014, has been nothing short of inspiring. From excelling in marketing to embracing the path of social service, she has dedicated herself to empowering others. Her work through NGOs, social welfare initiatives, and women empowerment programs has made a remarkable impact on the lives of many.

This article delves into Jyoti Shukla's inspiring story, highlighting her contributions, challenges, and unwavering commitment to making a difference.

Early Steps in Marketing

Before stepping into social service, Jyoti had a strong background in marketing. Her expertise in this field allowed her to develop skills in communication, strategy, and leadership. However, despite her success in marketing, she felt a deep urge to do something more meaningful—something that could bring a positive change to society.

She soon realized that her skills could be utilized not just for business but also for helping people in need. This realization led her to transition from marketing to social work, where she could use her experience to uplift others.

A New Beginning: Entering the World of Social Service

Driven by a strong sense of purpose, Jyoti started engaging in various social activities. She didn't just want to help people; she wanted to empower them. Her philosophy was simple—people need opportunities, not just sympathy.

Working with an NGO

Recently, Jyoti joined an NGO to formalize her social service efforts. Through this platform, she has been able to reach more people and create sustainable change. Her work at the NGO focuses on:

- **Providing employment opportunities for women:** Many women struggle to work due to family responsibilities. Jyoti helps them find simple but meaningful jobs, enabling them to achieve financial independence.
- **Skill development:** She organizes training programs to help women and unemployed individuals learn new skills and start their own businesses.
- **Encouraging self-reliance:** Instead of providing direct financial assistance, her NGO focuses on helping people start earning on their own.

Jyoti believes that financial independence is the key to confidence and growth. Through her initiatives, many women have been able to step out of their comfort zones and create a new identity for themselves.

Holistic Community Welfare

Apart from employment generation, Jyoti has been involved in multiple social welfare programs:

1. Health Initiatives

Understanding the importance of healthcare, she organizes:

- **Free health check-ups** for underprivileged families.
- **Medical aid** for those who cannot afford treatment.
- **Awareness campaigns** on hygiene, nutrition, and preventive healthcare.

2. Women Empowerment Programs

Jyoti is passionate about motivating housewives to pursue their dreams. Through her NGO, she organizes:

- **Motivational seminars and work meets** to inspire women.

- **Skill enhancement workshops** to help them turn hobbies into businesses.
- **Networking events** that connect women with potential employers or business partners.

3. Marriage Assistance for the Needy

In many communities, weddings can be a financial burden. Jyoti and her NGO raise funds to help families who cannot afford marriage expenses. Her goal is to ensure that every bride and groom can celebrate their special day with dignity.

4. Animal Welfare

Jyoti's compassion extends beyond human welfare—she is equally dedicated to animal rights. Her team actively:

- Rescues and treats injured animals.
- Provides shelter and food to stray animals.
- Raises awareness about responsible pet ownership and animal protection.

She firmly believes that kindness should not be limited to humans alone. By extending help to animals, she reinforces the message of universal compassion.

A Vision Beyond Boundaries

One of the most remarkable things about Jyoti Shukla is her boundless energy and vision. She refuses to confine herself to a single area of work. Instead, she continuously seeks new ways to uplift society.

Her message is clear—growth should be accessible to everyone. Many individuals have potential but lack the opportunities or encouragement to move forward. Through her work, she ensures that:

- No woman is held back due to societal norms.
- No person is denied opportunities because of financial struggles.
- No animal suffers due to negligence.

Jyoti is a living example of how one person's determination can create a ripple effect of change.



Conclusion

Jyoti Shukla's journey from being a housewife to a renowned social worker and changemaker is truly inspiring. Her efforts in women empowerment, healthcare, employment, and animal welfare prove that passion and determination can overcome any obstacle.

Through her NGO and social initiatives, she continues to uplift countless lives, ensuring that people get the opportunities they deserve. She is not just helping people survive—she is helping them thrive.

Her story serves as a powerful reminder that no dream is too big, and no effort is too small. With the right mindset and dedication, anyone can become a catalyst for change—just like Jyoti Shukla.

MARKET PULSE: RIDING THE BULL: NIFTY'S JUNE CLIMB SIGNALS MARKET RESILIENCE

NIFTY 50 MONTHLY REVIEW – JUNE 2025

June 2025 was a month of measured optimism and market resilience, as the Nifty 50 posted a steady upward trend amidst mixed global cues and domestic developments.

The index opened at 24,669.70 on June 1 and closed strongly at 25,517.05 on June 30, registering a monthly gain of 847.35 points, or +3.43%. This marked the Nifty's third consecutive month of gains, reflecting sustained investor confidence and strength in key sectors.

Highs & Lows

- Monthly High: 25,669.35
- Monthly Low: 24,473.00

The Nifty maintained a tight but progressive range throughout the month. After a brief dip to 24,473.00, the month's low, the index rebounded swiftly, fueled by robust FII inflows, stable inflation data, and momentum in large-cap stocks.

Market Sentiment

Several factors contributed to the bullish undertone:

- Easing crude oil prices helped stabilize input costs for Indian corporates.
- Better-than-expected Q4 earnings from key Nifty constituents.
- Improved monsoon forecasts lifted sentiments in rural and FMCG-linked stocks.
- Global central banks signaled a more balanced stance, calming rate hike fears.

Sectoral Performance

Outperformance was observed in:

- Banking & Financials – riding on strong credit growth.
- IT – recovery in global tech spending hinted at a turnaround.
- Auto – driven by robust sales data and festive build-up.

On the flip side, pharma and FMCG saw mild profit booking after the previous month's gains.

Outlook for July 2025

With the Nifty comfortably holding above the 25,500 mark, the index appears poised to test new highs in the coming weeks. However, investors should remain cautious of global macro data releases, policy signals from the RBI, and monsoon progression updates.

Bottom Line:

June 2025 reaffirms the Indian market's structural strength. While near-term volatility cannot be ruled out, the medium-term trajectory remains bullish, with the Nifty demonstrating a healthy mix of momentum and resilience.



Bank Nifty Monthly Review — June 2025

The Bank Nifty continued its upward trajectory in June 2025, reflecting the optimism within the banking and financial sector. As the banking index surged, it marked another month of impressive growth, driven by strong performance across major private and public sector banks.

Opening and Closing Performance:

- Open on 1st June 2025: 55,598.25
- Close on 30th June 2025: 57,312.75
- Monthly Gain: +1,714.50 points, or +3.09%

The Bank Nifty saw a positive rally throughout the month, gaining more than 3%, buoyed by steady credit growth, strong fiscal policies, and improved asset quality among leading banking stocks.

Highs & Lows in June 2025

- Monthly High: 57,614.50
- Monthly Low: 55,149.30

Despite the fluctuations, where it dipped to 55,149.30, the index rebounded strongly, hitting a high of 57,614.50, driven by the overall bullish sentiment in the Indian stock market and robust earnings from major banking players.

Market Sentiment & Drivers

Several key factors contributed to the strong performance of Bank Nifty in June 2025:

- **Interest Rate Policy:** The Reserve Bank of India (RBI) maintained a stable interest rate, which was favorable for banks' net interest margins (NIMs).
- **Credit Growth:** A significant pickup in credit demand, particularly in retail loans and SME funding, helped propel bank stocks.
- **Asset Quality Improvements:** Many banks reported a reduction in Non-Performing Assets (NPAs), bolstering investor confidence.
- **Policy Support:** Government measures aimed at improving liquidity and supporting economic growth lent stability to the banking sector.

Sectoral Highlights

- **Private Banks:** Stocks like HDFC Bank, ICICI Bank, and Axis Bank played a crucial role in lifting the Bank Nifty. Their consistent growth in retail loans, digital banking, and overall asset quality was a key factor.
- **Public Sector Banks:** While the PSBs also contributed, the performance was somewhat mixed, with some banks showing stronger earnings growth and others still focusing on cleaning up balance sheets.

Outlook for July 2025

The outlook for Bank Nifty remains positive, supported by a stable interest rate environment and growing demand for credit. With earnings season on the horizon and a favorable macroeconomic backdrop, the index is poised for further gains. However, investors should watch for any signs of global financial instability or domestic policy changes that could impact bank stocks.

Bottom Line:

June 2025 was another strong month for the Bank Nifty, with significant gains driven by a combination of favorable macroeconomic conditions, improving credit growth, and a stable policy environment. The sector remains poised for steady growth, with the potential for further upside in the coming months.

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EMPOWERING TRANSFORMATION: THE HOLISTIC WELLNESS JOURNEY OF PADMAJAA IYER

In a world that often equates success with personal achievement and material gain, Padmajaa Iyer offers a refreshing, deeply transformative perspective. Her work advocates for a more comprehensive understanding of well-being—one that encompasses emotional, mental, physical, and spiritual balance. With an impressive blend of roles as a life coach, corporate mindfulness mentor, and holistic-psychological research expert, Padmajaa has crafted a multifaceted approach that helps individuals and organizations unlock their fullest potential. Her philosophy integrates conscious leadership, psychological insight, and spiritual awareness, delivering impactful results across diverse environments.

A Holistic Approach to Healing and Empowerment

At the core of Padmajaa's work lies a suite of powerful healing practices and coaching methodologies. She offers Rebirthing Breathwork Facilitation, a technique designed to clear emotional blockages and restore energetic balance. Her Inner Child Work focuses on healing unresolved childhood traumas, while Mindfulness Coaching helps individuals manage stress through present-moment awareness. Padmajaa also specializes in Past Life Regression (PLR) Therapy, offering clients insights into deep-rooted issues affecting their current lives.

Her services go beyond individual sessions. She provides focused counselling for students, couples, and professionals navigating personal and relational complexities. These programs reflect her commitment to supporting holistic well-being for all age groups and walks of life.

Influence in the Corporate and Leadership Space

Padmajaa's expertise has been sought by numerous organizations where mental and emotional wellness have become business imperatives. She has held key roles such as a conscious leadership coach with Cab Experiences, wellness mentor at Tarun Sardesai Golf Academy, leadership mentor for Indian Terrain, and head of wellness at Mu Sigma Business Solutions. Through these experiences, she has demonstrated how corporate wellness initiatives can align leadership styles with company values, fostering both organizational success and individual growth.

Her top-down model focuses on aligning leadership vision with emotional intelligence and conscious decision-making. This unique framework enhances institutional collaboration and drives positive outcomes at all levels.



A Personal Journey that Shaped a Mission

Padmajaa's dedication to holistic wellness was born from personal adversity. During early motherhood, she was diagnosed with a life-threatening degenerative illness. This pivotal moment prompted a deep transformation—both physically and spiritually. Rather than succumbing to despair, she embraced the experience as an opportunity for profound self-exploration and healing.

Her recovery and rebirth instilled a powerful belief: that true well-being goes far beyond physical health. This belief now underpins her life's work—supporting others in their own journeys of healing and self-discovery. Her story, shaped by resilience and inner growth, forms the emotional backbone of her approach to coaching and transformation.

Challenges and Opportunities

Despite the growing acceptance of holistic wellness, challenges remain. The stigma around mental health and alternative healing practices continues to create resistance among certain individuals and institutions. Padmajaa's solution is a strategic one: engaging leadership first, to cultivate a culture of openness and understanding from the top down. This approach not only fosters psychological safety but also promotes long-term adoption of wellness practices within organizations.

Her strength lies in her ability to blend emotional intelligence, organizational strategy, and healing modalities, offering a compelling path for both personal and institutional transformation.

A Commitment to Lifelong Learning

A deep passion for research and continuous learning defines Padmajaa's work. She draws inspiration from mentors, nature, ancient wisdom, and modern science alike. Her programs are influenced by the latest findings

in neuroscience, mindfulness, and psychological well-being, ensuring that her practices remain both timeless and cutting-edge.

Flagship initiatives like her mindful leadership programs and holistic healing workshops are constantly evolving. They reflect not only her knowledge but also her intuitive understanding of human transformation—making her offerings both practical and profound.

Educational Background and Diverse Experience

Hailing from Dharwad, Karnataka, Padmajaa's academic path took her from St. Joseph's High School to Karnataka Science College. She further honed her artistic and spiritual sensibilities at Kalakshetra College of Fine Arts and the University of Madras. She has also undergone advanced training under renowned spiritual and healing experts, including Dr. Newton and Dr. Lakshmi from Quantum Life University.

Throughout her career, she has worked with a diverse clientele—ranging from working professionals and celebrities to underprivileged communities—offering tailored support that respects each individual's context and challenges.

Accolades and Recognition

Padmajaa's work has earned her significant recognition. She was honored with the Wonders of Woman (Season 4) Change Makers Award, featured in Innovative Zone Magazine, and spotlighted at the Business Connect International Corporate Conclave 2024. She was also recognized as a Woman of Worth by FICCI FLO G20 Empower. These accolades highlight her deep commitment to driving personal and societal transformation through holistic wellness.

Looking Ahead

Padmajaa's future vision is expansive and inspiring. She seeks to build communities of conscious leaders and extend her reach through initiatives such as The Voice of Men podcast, Conscious Living Workshops, and wellness training programs for corporate heads. She also aims to expand her nature retreat programs, giving individuals a sacred space to reconnect with nature and rediscover their swa-dharma—or true calling.



Padmajaa Iyer

Founder CEO, Corporate Wellness Consulting and Conscious Leadership Coaching

4. Climeworks

Climeworks, founded by engineers Christoph Gebald and Jan Wurzbacher in 2009, is a Swiss startup focused on direct air capture technology, which removes CO2 from the atmosphere and stores it underground or repurposes it in products. The company's innovative technology is helping to combat climate change by reducing the concentration of CO2 in the atmosphere, one of the leading causes of global warming.

Key Contributions:

- **Direct Air Capture Technology:** Climeworks uses large machines equipped with filters to capture CO2 from the air. The captured CO2 can either be stored underground (carbon sequestration) or used in industries such as agriculture, beverage carbonation, and synthetic fuels.
- **Scalability:** Climeworks is one of the few companies that has successfully scaled direct air capture technology and deployed it in several facilities worldwide. The startup's Orca plant in Iceland, launched in 2021, is the world's largest direct air capture facility.
- **Carbon Offsetting:** Individuals and businesses can subscribe to Climeworks' carbon removal service, which captures and removes a certain amount of CO2 on their behalf, offering a tangible way to offset carbon footprints.



Climeworks' groundbreaking technology is a crucial tool in the fight against climate change, offering a scalable solution to remove excess CO2 from the atmosphere .

5. Too Good To Go

Founded in 2016 by Lucie Basch, Too Good To Go is a startup with a mission to reduce food waste. The app connects consumers with restaurants, bakeries, and grocery stores that have surplus food, allowing users to purchase this food at a reduced price. By preventing food from being wasted, Too Good To Go not only saves resources but also helps reduce the carbon footprint associated with food waste.

Key Contributions:

- **Food Waste Reduction:** Too Good To Go offers a simple, scalable solution to food waste, which is a major contributor to greenhouse gas emissions. Food waste produces methane, a potent greenhouse gas, when it decomposes in landfills.
- **Global Reach:** The app operates in more than 15 countries, with millions of users saving meals that would have otherwise gone to waste. It has partnered with major retailers like Carrefour and Costa Coffee to expand its impact.
- **Environmental Awareness:** In addition to reducing food waste, Too Good To Go raises awareness about the environmental impact of food production and waste, encouraging consumers to adopt more sustainable eating habits.



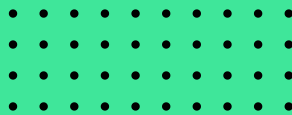
With an innovative approach to tackling food waste, Too Good To Go is contributing to a more sustainable food system while offering consumers a practical and affordable way to make a positive environmental impact .

Conclusion

Each of these startups demonstrates a unique approach to addressing critical environmental challenges, from clean energy and carbon capture to reducing food waste and promoting sustainable materials. Tesla is leading the charge in electric vehicles and renewable energy, while Beyond Meat is transforming the way we consume food by offering plant-based alternatives. Ecovative Design and Climeworks are pushing the boundaries of sustainable materials and carbon capture technologies, and Too Good To Go is making a dent in food waste. Collectively, these eco-friendly startups are pioneering the shift towards a more sustainable and responsible global economy.



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RAS Luxury Skincare, founded by Shubhika Jain, is revolutionizing India's beauty and wellness industry. Established in 2017, the Raipur-based brand offers natural, sustainable, and highly effective skincare products. RAS celebrates beauty in its purest form, redefining industry standards and emphasizing mindful luxury.

This article explores the journey of RAS Luxury Skincare, highlighting its philosophy, innovative products, team achievements, and unwavering commitment to excellence.

MEET THE VISIONARY: SHUBHIKA JAIN, FOUNDER & CEO

Shubhika Jain, an economics graduate from Lady Shri Ram College, Delhi University, is the visionary behind RAS Luxury Skincare. A trailblazer in the luxury skincare industry, she doubled the brand's profitability within two years of its inception.

Driven by a passion for holistic beauty, Shubhika sought to revolutionize Indian skincare. Under her leadership, RAS emerged as India's first Farm-to-Face® skincare brand, with every product emphasizing transparency, sustainability, and efficacy.



Shubhika Jain
Founder & CEO

Her innovative approach has earned her numerous accolades, including:

- PETA India Compassionate Young Entrepreneur Award (2024)
- Forbes 30 under 30 Asia 2024
- Hindustan Times City30 Under 30 Innovators-2022
- Times – She Unltd Entrepreneur Awards 2019 – Beauty Category Winner-2019

Beyond her business ventures, Shubhika is a staunch advocate for community welfare. With 67% of RAS's workforce comprising women, she champions both gender empowerment and environmental responsibility.

THE ESSENCE OF RAS LUXURY SKINCARE

RAS Luxury Skincare is not just a brand; it's a philosophy of mindful beauty. With over 50+ award-winning products, RAS seamlessly blends the wisdom of nature with the precision of science to offer luxurious skincare solutions.

FLAGSHIP PRODUCTS

- **24K Gold Radiance Beauty Boosting Face Elixir:** A luxurious face oil infused with 24k gold flakes, formulated to brighten, hydrate, and rejuvenate the skin. This elixir is a powerful blend of oils that helps improve skin texture, leaving it radiant and youthful.
- **Advanced Booster Serum:** A versatile serum designed to address various skin concerns such as dullness, dehydration, and uneven skin tone. It penetrates deeply to improve texture, reduce the appearance of fine lines, and provide lasting hydration. The serum helps balance and revitalize the skin, enhancing its natural glow.
- **Creams & Moisturisers:** These moisturizers provide round-the-clock hydration, brightening the skin during the day and delivering intense moisture at night. The lightweight formula ensures the skin remains supple, plump, and youthful.
- **Solaris Daily Defence Sunscreen Mist SPF 65 PA:** This lightweight, non-sticky sunscreen mist offers superior protection against UVA/UVB rays and blue light while being non-comedogenic. It creates a strong shield for the skin, making it ideal for daily defense against environmental stressors.
- **Face Tools:** The Face Roller cools and reduces inflammation, promoting lymphatic drainage and circulation for refreshed skin. The GuaSha Tool lifts, sculpts, and tones the face while enhancing product absorption and relieving muscle tension. Facial Massagers boost blood flow, reduce tension, and improve skin texture. Together, these tools offer a holistic skincare approach, combining luxury products with physical stimulation for radiant, youthful skin.

Each product embodies RAS's commitment to purity, efficacy, and indulgence, offering a transformative skincare experience.

A JOURNEY ROOTED IN PASSION

RAS was inspired by the Jain family's connection to nature and traditional wellness practices. Shubhika identified a market gap for authentic, natural skincare and envisioned a brand that merged purity with luxury.

Drawing from the medicinal properties of plants and herbs, she created RAS—a collection of skincare products designed to nourish both the skin and the soul.

BUILDING A DREAM TEAM

The success of RAS Luxury Skincare lies in its people. With a team of over 150 dedicated professionals, the brand thrives on expertise and collaboration.

Farmers: The Heart of RAS

RAS's formulations are built on sustainable and ethical partnerships with local farmers. By sourcing the highest quality ingredients, the brand ensures superior product performance while supporting rural communities.

From R&D to marketing, every department works towards the shared vision of creating a mindful beauty brand. The passion and diversity of the team enable RAS to excel in a competitive market.

ENSURING EXCELLENCE

Quality is paramount at RAS. Every product undergoes rigorous testing—from ingredient sourcing to final packaging—to ensure consistency and efficacy.

The **Farm-to-Face®** approach guarantees that products are crafted using the freshest and most potent natural ingredients, offering unmatched transparency and reliability.

BUILDING TRUST WITH CLIENTS

RAS caters to discerning customers seeking luxury, sustainability, and results-oriented skincare. The brand's collaborations with prestigious names like **JW Marriott**, **Grand Hyatt** and **Trident Hotels** affirm its position in the luxury segment.

Through customer education and transparent communication, RAS has cultivated a loyal community of wellness enthusiasts and skincare connoisseurs.

INNOVATION THROUGH R&D

Research and development form the backbone of RAS Luxury Skincare. The brand's dedicated R&D team continuously explores new ingredients and technologies to remain at the forefront of natural skincare innovation.

Groundbreaking formulations have dramatically improved skin texture, hydration, and radiance. The brand's commitment to sustainability drives its eco-friendly packaging and processes.

MARKETING WITH A PURPOSE

RAS's marketing strategy focuses on authenticity and storytelling. By engaging audiences on social media, collaborating with influencers, and sharing educational content, the brand has built a strong community rooted in its values.

RAS prioritizes the concept of mindful beauty, resonating deeply with its audience beyond product sales.

UNPARALLELED COMPETITIVE EDGE

RAS distinguishes itself with its **vertically integrated** operations. Every step, from raw material sourcing to final production, is meticulously monitored to ensure exceptional quality.

Partnerships with farmers and a steadfast commitment to sustainability create a unique identity that competitors cannot replicate.

ACHIEVEMENTS AND RECOGNITION

RAS Luxury Skincare has received numerous accolades, including:

- Cosmoprof India Award (2023): Best New Organic Product
- Cosmopolitan Beauty Awards (2023): Best Face Oil (24K Gold Radiance Beauty Elixir)
- Elle Beauty Awards (2021): Best Face Mist
- Harper's Bazaar Conscious Beauty Awards: Best Product Launch
- Vogue Beauty Awards (2020): Best Skincare Tool (24K Gold Vibrating Face Massager)
- Grazia Indie Beauty Superstar Award (2024)

These accolades reflect the brand's dedication to luxurious, effective, and sustainable products.

FUTURE ENDEAVORS

RAS is set for exponential growth, with plans to open 100 retail outlets across India within the next four years. The brand also has global expansion in sight, driven by the rising demand for mindful beauty.

Sustainability remains central to RAS's mission, as it explores zero-waste initiatives and eco-friendly packaging solutions.

WORDS OF WISDOM

Shubhika Jain's advice for aspiring entrepreneurs is simple yet profound: **“Be true to your vision and values. Success takes time, and setbacks offer opportunities for growth. Surround yourself with passionate people, never compromise on quality, and always strive to create something meaningful.”**

CONCLUSION

RAS Luxury Skincare is more than a brand—it's a movement advocating thoughtful beauty and sustainable living. By combining innovation, ethical practices, and unwavering excellence, RAS is reshaping the luxury skincare landscape.

As the brand continues to grow and inspire, it proves what's possible when passion meets purpose. RAS Luxury Skincare is not just revolutionizing beauty—it's creating a legacy rooted in nature, science, and individuality.



Top 10 *Luxury Watch* Brands

Luxury watches combine precision craftsmanship, elegant design, and heritage. These brands stand as the epitome of excellence in horology, appreciated not only for their stunning aesthetics but also for the innovative technologies they bring to the table. Let's explore the top 10 luxury watch brands in depth, analyzing what makes each brand exceptional.

1. ROLEX

Rolex is arguably the most famous luxury watch brand globally. Founded in 1905 by Hans Wilsdorf and Alfred Davis, Rolex watches are renowned for their timeless design, durability, and precision. The brand's innovations, such as the Oyster case (the first waterproof watch case) and the Perpetual movement (self-winding mechanism), have set industry standards. The iconic models such as the Rolex Submariner, Daytona, and Datejust have a lasting legacy and are highly coveted by collectors.

Rolex watches are known for their versatility, often seen both in professional sports and at black-tie events. The brand has consistently positioned itself as a status symbol, associated with success and achievement.

2. PATEK PHILIPPE

Patek Philippe, founded in 1839 in Switzerland, is one of the oldest and most prestigious watch manufacturers in the world. Known for its intricate complications and unparalleled craftsmanship, Patek Philippe has created some of the most complicated watches ever made, including perpetual calendars, minute repeaters, and split-seconds chronographs.

A Patek Philippe timepiece is considered a collector's dream due to its rarity, craftsmanship, and value retention. The iconic models such as the Calatrava, Nautilus, and Grand Complications are admired for their elegance and complexity. The brand's motto, "You never actually own a Patek Philippe. You merely look after it for the next generation," encapsulates the timelessness and heritage of its watches.

3. AUDEMARS PIGUET

Founded in 1875, Audemars Piguet is another Swiss luxury watchmaker with a reputation for innovation and artistry. The brand revolutionized the watch industry in 1972 with the introduction of the Royal Oak, the first luxury sports watch made of steel. Designed by Gérald Genta, the Royal Oak's octagonal bezel and integrated bracelet became an iconic design, breaking traditional watchmaking norms.

Audemars Piguet is also renowned for its haute horlogerie masterpieces, including complex watches with tourbillons, perpetual calendars, and minute repeaters. The Royal Oak Offshore and the Code 11.59 collections further solidify the brand's position as an avant-garde luxury watchmaker.

4. VACHERON CONSTANTIN

Vacheron Constantin, founded in 1755, is one of the oldest watch manufacturers still in continuous operation. Known for its classic designs and meticulous attention to detail, Vacheron Constantin has produced some of the finest watches in horological history. The brand's watches are celebrated for their elaborate complications, including tourbillons, perpetual calendars, and minute repeaters.

One of the brand's most famous models, the Patrimony, is a quintessential dress watch, epitomizing understated elegance. Vacheron Constantin's mastery of design and technical innovation is also evident in the Overseas collection, a luxury sports watch that rivals competitors in both style and function.

5. OMEGA

Omega, founded in 1848, is synonymous with precision, innovation, and history. The brand gained widespread recognition as the official timekeeper of the Olympic Games since 1932 and for its significant role in space exploration, particularly when the Omega Speedmaster became the first watch worn on the moon during the Apollo 11 mission in 1969.

Omega's iconic models like the Seamaster, Speedmaster, and Constellation are known for their reliability, durability, and style. The brand's use of co-axial escapement technology, developed by master watchmaker George Daniels, has elevated Omega's reputation for mechanical excellence.

6. JAEGER-LECOULTRE

Jaeger-LeCoultre, established in 1833, is a brand known for its inventive spirit and mechanical prowess. The company has created over 1,200 different calibers and holds hundreds of patents, solidifying its place as one of the most innovative watchmakers in history. The Reverso, introduced in 1931, is one of Jaeger-LeCoultre's most iconic models, featuring a reversible case designed for polo players to protect the watch's face during matches.

Jaeger-LeCoultre is also celebrated for its high complications, including tourbillons, perpetual calendars, and minute repeaters. The brand's Master Control and Polaris collections are examples of precision and timeless design, catering to both connoisseurs and casual enthusiasts alike.

7. BLANCPAIN

Blancpain, founded in 1735, is known for its commitment to traditional watchmaking techniques and its pioneering spirit in creating mechanical watches. The brand is credited with making the world's first modern diving watch, the Fifty Fathoms, which became the standard issue for naval forces around the world.

Blancpain's dedication to creating only mechanical watches, along with its emphasis on fine craftsmanship and complications, sets it apart from many other luxury watchmakers. The Villeret collection, featuring classic dress watches, and the Le Brassus collection, showcasing high complications, are testaments to the brand's mastery of watchmaking.

8. IWC SCHAFFHAUSEN

Founded in 1868, IWC Schaffhausen is known for its engineering excellence and focus on technical precision. The brand has a rich history of producing robust and reliable timepieces, particularly

known for its pilot's watches and the Portugieser collection. IWC's Big Pilot and Portugieser Chronograph are iconic models that combine functionality with elegance.

IWC is celebrated for its use of high-quality materials such as titanium and ceramic, and its commitment to sustainable watchmaking practices. The brand's focus on both form and function makes it a favorite among watch enthusiasts who appreciate mechanical craftsmanship and durability.

9. BREGUET

Breguet, founded in 1775 by Abraham-Louis Breguet, is a brand synonymous with horological innovation. Abraham-Louis Breguet is often credited with inventing the tourbillon, a complex mechanism designed to improve the accuracy of mechanical watches. Breguet watches are distinguished by their signature guilloché dials, blued steel hands, and coin-edged cases.

The Classique and Marine collections are quintessential Breguet, offering a blend of traditional aesthetics and cutting-edge technology. Breguet's influence on watchmaking is immense, with many modern complications and design elements tracing their origins back to the brand's founder.

10. TAG HEUER

Tag Heuer, founded in 1860, is known for its association with sports and motor racing. The brand's watches, particularly the Carrera and Monaco collections, are iconic in the world of luxury sports watches. Tag Heuer's innovative spirit is evident in its creation of the first chronograph accurate to 1/100th of a second and its ongoing exploration of smartwatches.

Tag Heuer's commitment to precision and performance, combined with its bold designs, makes it a favorite among athletes, racing drivers, and enthusiasts of high-performance watches. The brand's modern offerings, including the Connected smartwatch, reflect its ability to blend traditional watchmaking with cutting-edge technology.

Each of these top 10 luxury watch brands stands out in the horological world for its craftsmanship, innovation, and unique design language. Whether it's Rolex's durability, Patek Philippe's intricate complications, or Audemars Piguet's avant-garde designs, these brands represent the pinnacle of luxury and precision in watchmaking. Collectors and enthusiasts alike treasure these timepieces not just as instruments to measure time, but as works of art and symbols of status, tradition, and innovation.



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